

Jason Gurney

jason@jasongurney.com
www.jasongurney.com

PROFESSIONAL EXPERIENCE

Ballhype, Inc.

San Mateo, California
Jan. 2007 to Present

Founder

- Built the Ballhype (ballhype.com) and ShowHype (showhype.com) interactive web applications:
 - Product definition combines best-of-breed functionality to create a unique product offering: content analysis with user participation.
 - Backend application aggregates and analyzes hundreds of thousands of documents from thousands of media, blog, video, and audio sources.
 - Frontend application provides rich Ajax-enabled user experience, including contests, messaging, voting, and other social networking features.
- Coordinating featured content program, recruiting top bloggers to contribute original content.
- Managing blogger outreach program, achieving nearly one million inbound links.

Biz360, Inc.

San Mateo, California
Apr. 2003 to Mar. 2007

Vice President of Engineering

- Lead three functional teams to manage and extend the company's media and blog analysis applications (market360.biz360.com):
 - Infrastructure Engineering: Java-based distributed computing platform for large-scale content aggregation and text analytics
 - Application Engineering: Java/XML/XSL-based business intelligence application framework
 - Product Management: Specifying solutions to meet market
- Launched blog monitoring product, enabling a 4x jump in processing scale in less than 3 months.
- Provide technology guidance and vision to other members of the executive team and board of directors.
- Educate top clients and partners on technical capabilities of the platform and team; gather direct feedback on future projects.
- Established agile software development methodologies.

Infrastructure Engineering Director

- Managed the backend engineering team, responsible for a high-volume Java-based distributed computing application. Application components included: web spidering, HTML data harvesting, indexing/searching, natural language processing, and data warehousing.
- Launched next-generation versions of most application components.
- Contributed individually to Java and Python-based development projects.

DETERMINE Software

San Francisco, California
Nov. 2000 to Apr. 2003

Software Development Director

- Led development of the Java-based DETERMINE web applications for leasing and contract management (www.determine.com). Coordinated the engineering release cycle--managed shared resources, prioritized tasks, and improved efficiency throughout the development process.
- Launched four new applications and several other features and enhancements.
- Contributed individually to Java, XSLT, JSP, and XML-based development projects.

Director of Server Engineering

- Managed the development team for the Perl-based Zing.com online photo application. Coordinated hiring, supervised training, and administered reviews for a 12-person team. Worked with product management to establish product launch processes.
 - Launched an e-commerce engine and several co-brand sites, including English and Japanese versions of Sony's ImageStation (www.imagestation.com).
- #### Product Manager
- Planned, managed, and launched several new features for the Zing.com site, including a complete visual redesign and technical overhaul.

Zing Networks

San Francisco, California
Oct. 1999 to Nov. 2000

Intel Corporation
Santa Clara, California
Jul. 1997 to Sep. 1999

Internet Content Producer

- Coordinated internal and external partners with internal and external development teams to develop rich media content for the Intel WebOutfitter service.
- Worked with the development team to establish technical requirements, make design tradeoffs, and resolve hot issues.

Senior Marketing Engineer

- Managed the e-commerce-enabled web site for the Intel AnswerExpress support suite, an Internet-based service for PC users.

NBA.com (Starwave)
Bellevue, Washington
Oct. 1995 to Jun. 1997

Editorial Producer

- Developed HTML content for NBA.com: The Official Site of the National Basketball Association. Managed browser compatibility/page download issues and maintained code consistency.
- Also transcribed live interactive events with players, coaches, and executives.

The Java Boutique
Seattle, Washington
Dec. 1995 to May 1997

Founder and Principal

- Created and launched the Java Boutique (www.javaboutique.com), an early Java resource site, just before the release of Netscape Navigator 2.0. Reviewed and incorporated submissions from independent Java developers, and assisted web developers with adding applets to their sites.
- The Java Boutique ranked among the most popular sites on the Internet at the time that I sold it to Internet.com in 1997.

Microsoft Corporation
Redmond, Washington
Jun. 1996 to Sep. 1996

Product Manager Intern

- Developed marketing collateral, including press tours and reviewer's guides, for a suite of Internet servers in the Internet Platforms and Tools Division.

EDUCATION

University of Washington
Seattle, WA, Jun. 1997

Master of Business Administration

Information Systems and Marketing, 3.6 GPA.

Brigham Young University
Provo, UT, Dec. 1990

Bachelor of Science

Business Management and Finance, 3.5 GPA.

SKILLS

Management

- Staffing/employee development
- Project management
- Product definition/planning
- Agile development methodologies

Technical

- Java (8 years - Sun Certified Programmer)
- Python (3 years)
- XSLT/XPath (5 years)
- XML/SOAP (6 years)
- Perl (5 years)
- SQL (10 years)
- HTML/JavaScript (10 years)

OTHER

- lowpost.net, striketwo.net and faircatch.net - sports-themed blog analysis applications.
- "Jumping Beans: Animation with Java," published in DV Magazine, August 1996.